



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS



— UNECON 2020 —



# FACTS AND FIGURES

8

schools

1

college

48

departments

3

institutes

40+

bachelor  
programmes

60+

master  
programmes

16

PhD  
Programmes

8

Specialist  
Programmes



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS



**1100+**

lecturers



**12000+**

students



**300+**

PhD students



**1100**

international  
students



**250**

international  
partner  
universities



**150**

academic  
exchange  
programmes



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS



# UNECON IN RANKINGS

28



**100** Best Russian Universities by RAEX

63



**327** Best Russian Universities by Interfax

25



**100** Elite Russian Universities by Forbes

9



**100** Top Salaries of Russian Universities Alumni by Superjobs (an average salary of UNECON's graduate is RUR 73 000)

21-22



**38** Employer Opinion Best Universities by Interfax



САНКТ-ПЕТЕРБУРГСКИЙ  
ГОСУДАРСТВЕННЫЙ  
ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ

# GENERAL MILESTONES

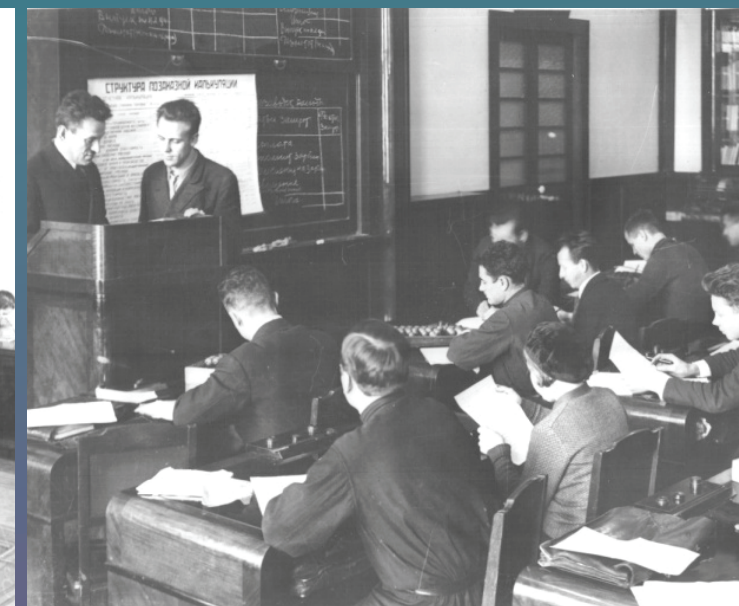
**April, 23 1930** – established Leningrad Institute of Economic and Finance (LFEI)

**June, 26 1930** – established Leningrad Institute of Economics and Engineering (LIEI)

**September, 21 1991** – LFEI became St. Petersburg University of Economics and Finance

**1992** – LIEI became St. Petersburg State Academy of Economics and Engineering (SPbGIEA)

**2000** – SpBGIEA was renamed to St. Petersburg State University of Economics and Engineering





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# 2012 SAINT-PETERSBURG STATE UNIVERSITY OF ECONOMICS IS ESTABLISHED

Established  
in 1930



Established  
in 1930



Established  
in 1999



САНКТ-ПЕТЕРБУРГСКИЙ  
ГОСУДАРСТВЕННЫЙ  
ЭКОНОМИЧЕСКИЙ  
УНИВЕРСИТЕТ



# MAIN BUILDING OF THE UNIVERSITY AS A HERITAGE ASSET

- Decree of Catherine II from August, 8 1782 “On the beginning of construction of a building for the Assignation bank and on setting that purpose a special expedition”
  - First Assignation bank of Russia was built in 1783-1790
    - Architect – Giacomo Quarenghi
- From 1799 to 1805 the building was used also as the mint
  - 1860 – established State Imperial Bank
- 1930 – the building is granted to the Leningrad Institute of Economics and Finance





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# BACHELOR AND SPECIALIST MAJORS

Economics  
Management  
Human resources management  
Trading  
Commodity studies  
Service  
State and Municipal administration  
Business informatics  
Applied mathematics and computer science  
Applied computer science  
Quality management  
Laws  
Tourism

Hospitality management  
Advertising and Public relations  
International regional studies  
International relations  
Linguistics  
Sociology  
Data security  
Information systems and technologies

## **SPECIALIST TRAINING**

Economic security  
Customs affairs





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# MASTER MAJORS

- Economics
- Management
- Finance and credit
- Tourism
- Trading
- Laws
- Linguistics
- Sociology
- Applied computer science
- Human resources management
- Applied mathematics and computer science
- Advertising and Public relations
- Social work
- Service
- Hospitality management
- State and Municipal administration





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS



# PHD MAJORS

Computer science and technology  
Machine engineering  
Industrial ecology and biotechnologies  
Technics and technology of land transport  
Management in engineering systems  
Economics  
Social sciences  
Laws

Political sciences and regional studies  
Mass media and information and library studies  
Linguistics and literature studies  
History and archaeology  
Philosophy, ethics and religion studies  
Study of art



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# UNECON BUSINESS SCHOOL “HIGHER ECONOMIC SCHOOL”

- Established in 1991
- Ranked among 15 best business schools in Russia and 3 in St. Petersburg (by EDUNIVERSAL)
- More than 60 000 graduates
- Accreditation by RABO and IPB Russia
- More than 250 study programmes
- More than 2500 students a year
- Corporate clients: Gazprom, Russian Railways, Energomashpetsstal, Rosatom, Techpribor, Kamaz, St. Petersburg Vodokanal etc
- International programmes by HES are implemented in partnership with Universities and Business schools of Germany, the Netherlands, France, UK, USA.



International  
Business Congress



EFMD



**РАБО**

РОССИЙСКАЯ АССОЦИАЦИЯ  
БИЗНЕС-ОБРАЗОВАНИЯ



ИНСТИТУТ ПРОФЕССИОНАЛЬНЫХ  
БУХГАЛТЕРОВ И АУДИТОРОВ РОССИИ



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# COLLABORATION WITH GAZPROM

- UNECON is an outpost of Gazprom (agreement of partnership of 27.06.2011)
- 2014 – an advanced department of Gazprom was established
  - An advanced programme to enhance the quality of education and to train specialists launched in 2018/2019 (approved on 13.09.2018)
- 2019 – launched a master programme “Oil and gas trading”





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# SCIENCE AT UNECON

- **8** PhD programmes in **4** Majors
- **12** dissertation boards
- **32** scientific academic schools
- **22** scientific research centres
  - **6** laboratories
  - **7** scientific journals





**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

# SCIENTIFIC AND RESEARCH WORK PATRONS



- St. Petersburg government
- Federal Board of Treasury
- Ministry of Finance of the Russian Federation
- Ministry of Industrial Trade of the Russian Federation
- Eurasian Committee of Economics
- Inter-Parliamentary Assembly of the Commonwealth of Independent States
- Legislative Assembly of St. Petersburg and other ministerial bodies



- Gazprom
- Russian Railways
- Almaz-Antei
- Alfa Bank
- Bank VTB
- Plant Navigator
- Techpribor
- Kirovsky Zavod
- St. Petersburg Vodokanal etc



## INTERNATIONAL RELATIONS

**250**

international partner  
universities

**1100**

international  
students

Long-term mobility:  
incoming **350** students,  
outgoing **400** students  
annually

**500**

participants  
of short-term  
mobility

**150**

exchange  
programmes

**20**

years of experience  
in implementation of Bachelor  
and Master programmes  
in English, French  
and German



**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

**ALL-RUSSIAN APPLIED SCIENTIFIC CONFERENCE  
“ARCHITECTURE OF UNIVERSITY EDUCATION”  
(ANNUALLY SINCE 2017)**



**INTERNATIONAL APPLIED SCIENTIFIC CONFERENCE  
“NATIONAL CONCEPTS OF QUALITY”  
(ANNUALLY SINCE 2010)**







**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

**“THE YOUTH DAY: DIALOGUE OF GENERATIONS”  
WITHIN THE ST. PETERSBURG INTERNATIONAL GAS FORUM  
(SINCE 2014)**



**INTERNATIONAL SCIENTIFIC CONFERENCE  
“ENERGETIKA XXI: ECONOMY, POLICY, ECOLOGY”  
(ANNUALLY SINCE 2007)**





**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

**INTERNATIONAL FORUM  
“EURASIAN ECONOMIC PERSPECTIVE”  
(ANNUALLY SINCE 2013)**



**INTERNATIONAL APPLIED SCIENTIFIC CONFERENCE  
“ARCHITECTURE OF FINANCE”  
(ANNUALLY SINCE 2009)**



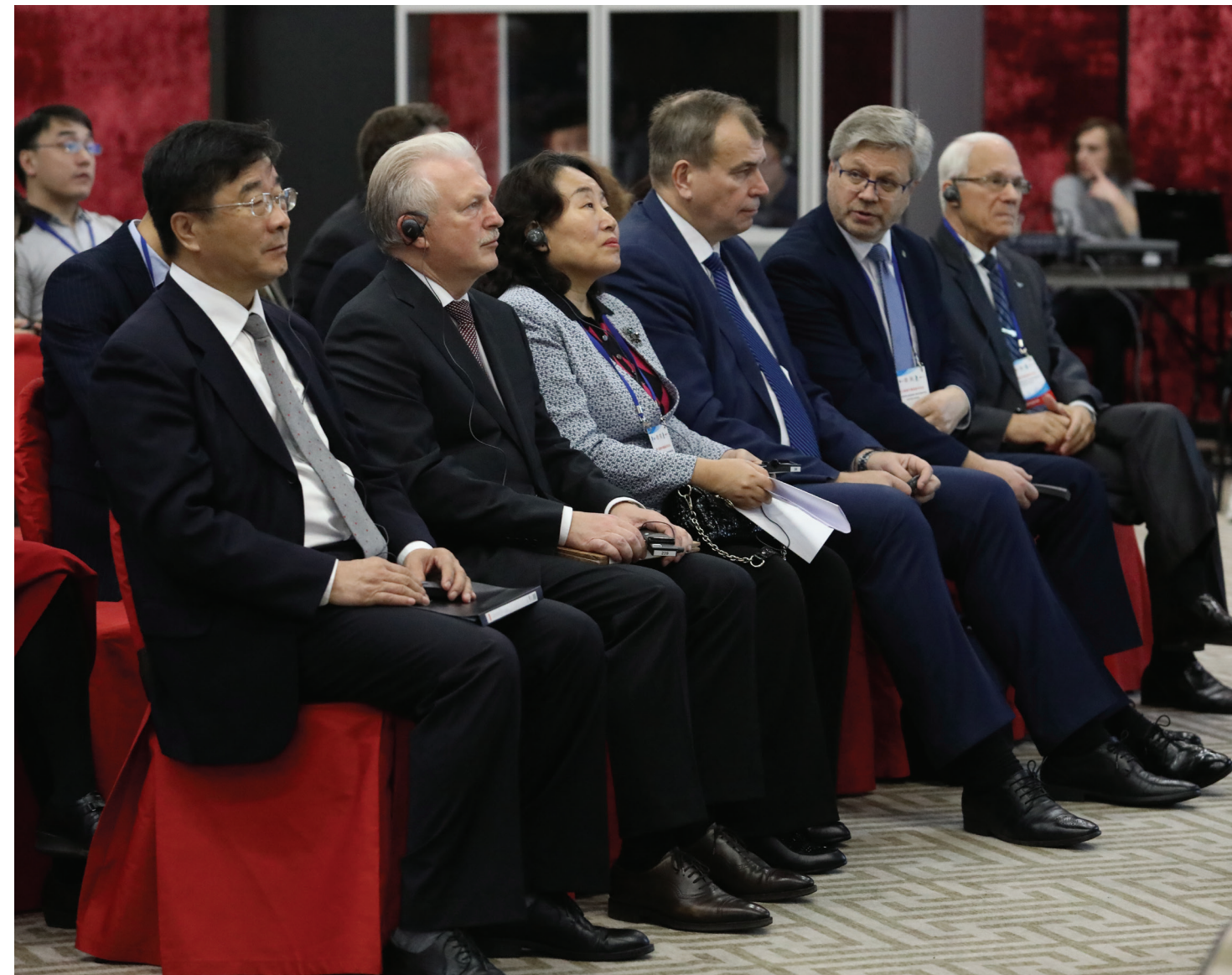


**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

**RUSSIAN – GERMAN YOUNG  
LEADERS CONFERENCE  
(ANNUALLY SINCE 2009)**



**SINO-RUSSIAN FORUM  
OF LEADING ECONOMISTS  
(ANNUALLY SINCE 2002)**





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# ALUMNI

- **Top 10** best Russian Universities of economics for the average alumni salary level by Superjob-2019 Ranking
- **7th** in Alumni Enrolment by Forbes100
- **6** of **600** Russian universities in RAEX ranking-2017 for the number of top managers among alumni
- 2012 – created the Endowment Foundation
- 2017 – established an Alumni Association
  - 02.03.18 – I Alumni Forum





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# ALUMNI FORUMS 2018 AND 2019



More than  
2500 participants





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

## STUDENT LIFE: EXTRA-CURRICULAR ACTIVITIES

- Developed system of students' self-management (24 students' associations with 917 participants)
- Leadership school (since 2013 more than 500 students)
- Coordination centre of Volunteering in the North-West Russia
  - Students' rest & recreation activities (leisure facility "Zmeinaya gorka")
    - Healthy lifestyle propaganda
      - Sports
      - Mentorship





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS



# VOLUNTEER CENTRE AT UNECON



Unique EURO 2021  
Volunteer Center  
in St. Petersburg





SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# EXPERIMENTAL PROJECT OF MINISTRY OF DEFENCE OF THE RUSSIAN FEDERATION: MILITARY TRAINING OF UNECON STUDENTS

- Since 2014 military training has been taking place at the outpost of the Military academy of material and technical supply named after General Khrulev
  - More than 700 students from 2014 to 2019
    - 2018 – first admission of 26 females







SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

# SPORTS

Sport Complex “Grifon” offers activities of different types and hosts local and international competitions

- Mini football
- Football
- Volleyball
- Basketball
- Swimming
- Chess
- Cheerleading
- Badminton
- Polyathlon
- Mountain skiing
- Snowboarding
- Wrestling
- Beach volleyball
- Trak and Field
- Greco-Roman Wrestling

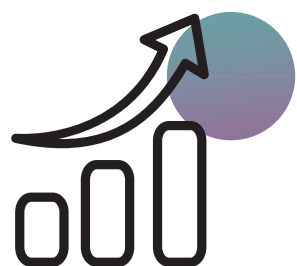




**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**



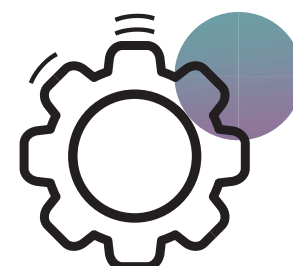
# **PRIORITY PROJECTS OF UNECON UP TO 2025**



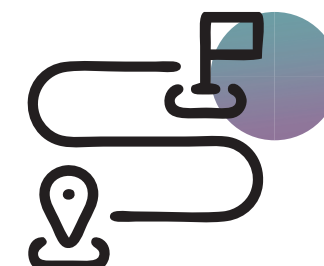
**Social and economic  
development  
of regions**



**Academic  
export including  
development  
of international  
academic  
infrastructure**



**Development  
of major  
“Digital economics”**



**Innovative space  
“The young  
to the city”**



**SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**



# **PRIORITY PROJECTS OF UNECON UP TO 2025**



**Implementation  
of innovative  
international academic  
programmes**



**Collaboration  
with alumni, business  
and government**



**Formation of open  
and friendly academic  
environment**



**Thank you!**