



# PANYAPIWAT INSTITUTE OF MANAGEMENT

สถาบันการจัดการปัญญาภิวัฒน์ (PIM)



# We are the Corporate University of C.P.Group

We are Fully Accredited by the Ministry of Education and our course are approved by the Office of Higher Education Commission (OHEC)





true



E-Commerce & Digital  
Property Development  
Automotive & Industrials  
Pharmaceutical  
Finance &  
Investment

**“By establishing a CORPORATE UNIVERSITY corporations turn their workplaces, employees and organizational resources into classrooms and educators. As students spend less time on campus they can engage in real-life work experience. The quality of undergraduate education will be ensured if all parties involved work together.”**

**Korsak Chairasmisak**  
Chairman of Executive Committee





# ***Work-based Education***

***Our University has been offering fully accredited bachelor and master degree programs since 2007 and doctoral degree programs since 2012***





# **10 FACULTIES**

*37 Bachelor Degree Programs*

*Faculty of Business Administration*

*Faculty of Food Business Management*

*Faculty of Engineering and Technology*

*Faculty of Liberal Arts*

*Faculty of Management Sciences*

*Faculty of Communication Arts*

*Faculty of Education*

*Faculty of Innovative Agricultural Management*

*Faculty of Agro-Industry*

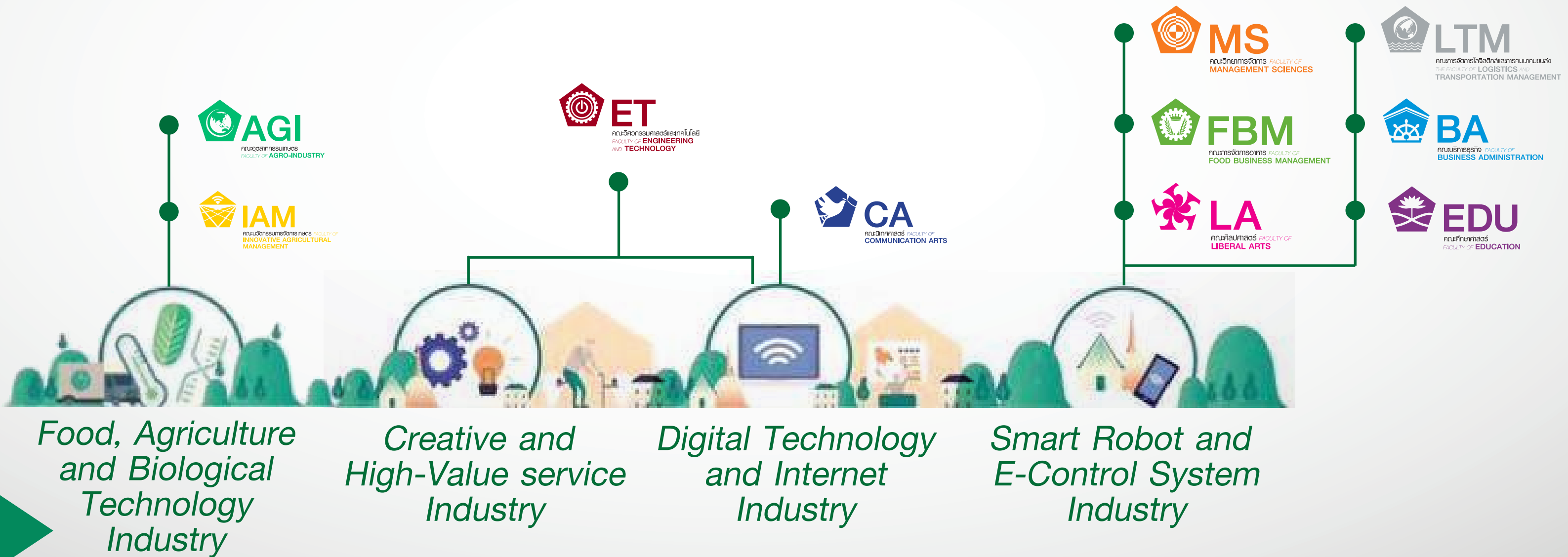
*Faculty of Logistics and Transportation Management*



**20,000 Students**  
from 29 countries around the world



# THAILAND 4.0





# Faculty of Business Administration

## - Modern Trade Business Management

- 12 Education Centers in Thailand
- PIM @ Chaengwattana Rd., Nonthaburi

## - International Modern Trade Business Management

(3.5 yrs International Program)



# Faculty of Business Administration



Classroom Learning  
**3 Months**



Internship  
**3 Months**

Intern Salary  
7,000-9,000 Baht/Month 

Faculty of  
**Business Administration**



# ***Education Centers***



*Faculty of Business Administration  
Modern Trade Business Management Program*

## ***12 Provinces***

*Chiang Mai*

*Lampang*

*Nakhon Sawan*

*Phetchaburi*

*Khon Kaen*

*Nakhon Ratchasima*

*Udon Thani*

*Surat Thani*

*Songkhla (Hat Yai)*

*Phra Nakhon Si Ayutthaya*

*Chon Buri*

*Samut Prakan*



# International Modern Trade Business Management

*Faculty of Business Administration*

# iMTM

**Bachelor Degree : International Modern Trade Business Management**  
ปริญญาตรี การจัดการธุรกิจการค้าสมัยใหม่  
คณะบริหารธุรกิจ PIM

School Business  
Wholesale Store  
Hyper Markets  
Supermarket



3.5 Years of **REALXP**



**First & Only**

International Modern Trade Business Management Program



**Expertise**

Corporate University by CP Group / Work-based Education / Mentorship



**Networking & Opportunity**

Internship & job opportunity with CP Group in many countries and more than 3,000 network companies worldwide

For more information  
0 2832 0200 to 14

[www.pim.ac.th](http://www.pim.ac.th)  
@pim2016



**International Modern Trade  
Business Management Program (iMTM)**

# *Faculty of Food Business Management*

- *Food Business  
Management*

- *Restaurant Business  
Management*



# Internship and Work's Opportunity in Leading Business Organizations





# *Faculty of Engineering & Technology*

- *Information Technology*
- *Computer Engineering*
- *Industrial Engineering*
- *Automotive Manufacturing Engineering*
- *Robotics and Automation Engineering*



# Internship and Work's Opportunity in Leading Business Organizations



# Robotics and Automation Engineering



# Faculty of Liberal Arts



- *Business Chinese*
- *Business Japanese*
- *Communicative English for Business*



# Internship and Work's Opportunity in Leading Business Organizations



**DENSO LOTTE**



# Faculty of Communication Arts



- Corporate & Brand Communication
- Convergent Journalism



# Internship and Work's Opportunity in Leading Business Organizations



# Faculty of Management Sciences



- People & Organization Management
- Real Estate & Facility Management
- Hotel & Tourism Management
- Aviation Business Management





# Internship and Work's Opportunity in Leading Business Organizations



# Faculty of Education

## Master's Degree

Educational Management  
and Administration  
Leadership



## - Teaching Chinese Language

(5 years program)

## - English Language Teaching

(5 years program)



# Intern in Panyapiwat Institute of Management Demonstration School & related Educational Organization



โรงเรียนสาธิตสถาบันการจัดการปัญญาภิวัฒน์  
PANYAPIWAT INSTITUTE OF MANAGEMENT  
DEMONSTRATION SCHOOL  
正大管理学院附属中学

# Faculty of Innovative Agricultural Management



- Innovative Agricultural  
Management



# Internship and Work's Opportunity in Leading Business Organizations

**makro**  
คู่คิดธุรกิจคุณ



**CPALL**



**CP Retailink**



**CHIA TAI**

**cp Yam**



**Watcharawan  
Greenfarm**

**GISTDA**



**C.P.  
Starlanes**  
C.P. Starlanes Co., Ltd.

# Faculty of Agro-Industry



- Farm Technology Management
- Food Processing Technology Management



*Internship and Work's Opportunity in  
Leading Business Organizations*



# *Faculty of Logistics and Transportation Management*



- *Logistics and Supply Chain Management*
- *Transportation Management*
- *Terminal and Estate Management*





# Internship and Work's Opportunity in Leading Business Organizations



PANYAPIWAT  
**MBA**

*Master Degree*

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*Modern Trade  
Business  
Management*

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*People Management  
and Organization  
Strategy*



PANYAPIWAT  
**iMBA**

*Create Professionals by Professionals*

**International  
Business**

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**Business  
Administration**

*(Chinese Program)*

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*Doctoral Degree*

**Business  
Administration**

*(Chinese Program)*





## Creating Professionals through Work-based Education

*สร้างบัณฑิตมืออาชีพ ด้วยการเรียนรู้จากประสบการณ์จริง*

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